



2019

media kit



Who We Are

The SOX & Internal Controls Professionals Group is dedicated to professionals who are actively involved with SOX, internal controls, and internal audit processes.

Founded in 2015 in coordination with the group's national sponsor Workiva, the group consists of more than 3,000 members, from over 1,800 companies, who are actively involved in documenting, evaluating, and testing internal controls and processes.

This group was created to foster networking among members, promote industry thought leadership, and provide unique opportunities for members to share best practices.

Becoming a member is free, and applying only takes a few minutes. Membership is limited to in-house employees of companies focused on SOX, internal controls, and internal audit processes. Academics, auditors, consultants, recruiters, and vendors are not eligible for membership in the group.

What We Do

The SOX & Internal Controls Professionals Group meets quarterly to discuss challenging issues facing practitioners. We provide a forum for thought leadership and best practices on member-driven topics.

The SOX & Internal Controls Professionals Group:

- Brings professionals together in a collaborative environment
- Provides cutting-edge, practical information on highly technical internal control issues
- Helps members share case studies and hands-on experience to make on-the-job challenges manageable
- Shares technology solutions that streamline and enhance SOX and internal controls processes

Membership Benefits Summary



The SOX & Internal Controls Professionals Group is a members-only, invitation-only group. The purpose of the community is to foster communication between members on matters of common professional interest.

Members enjoy access to a curated set of resources picked especially for SOX, internal control, and internal audit professionals. Content ranges from white papers and news articles to e-books from industry leaders and our sponsors.

Members often may be two or more internal audit and SOX professionals per company. We encourage the entire team to join.

There is no charge to join, participate, or receive CPE. Our sponsors underwrite the cost of programs and events.

Professional Connections

So that members may connect with each other outside of quarterly meetings, a confidential, password-protected membership directory has been created on a secure website: soxprofessionalsgroup.org



Members also have the option to connect with each other via our SOX & Internal Controls Professionals Group LinkedIn group.

Events and CPE



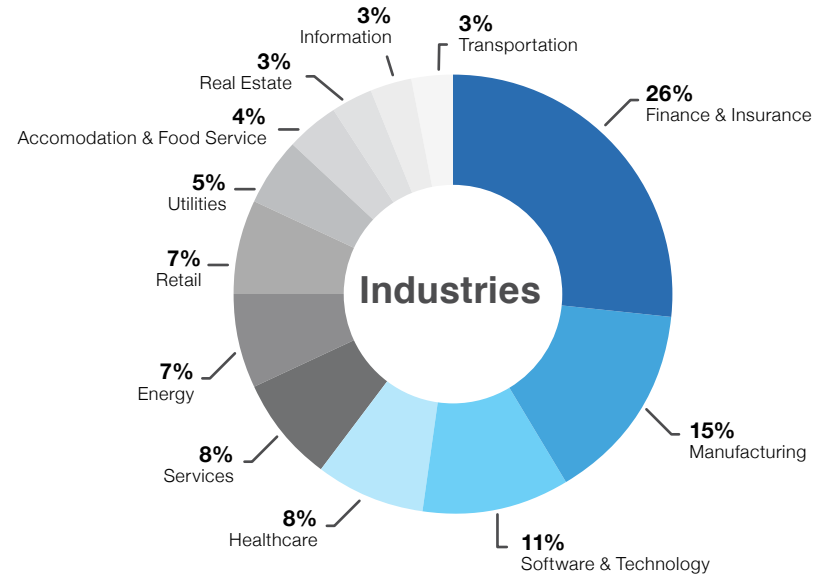
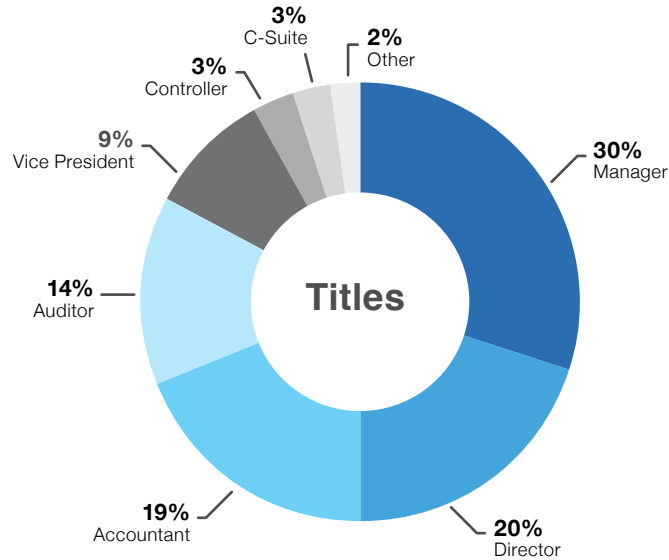
The SOX & Internal Controls Professionals Group offers many opportunities to participate in events throughout the year, including:

- Quarterly webinars with industry thought leaders
- Annual SOX & Internal Controls Professional Group Summit, fostering networking and industry leading thought leadership
- Live, online forum discussions focused on member-driven topics
- Additional training opportunities

Meeting conversations are off-the-record and remain within the group.

As an added value for members, CPE credits are offered for some of our events.

Member Demographics



Our members are in 49 states and 56 countries.

Executive Advisors—The Driving Force Behind the Group

SOX & Internal Controls Professionals Group Executive Advisors provide leadership, guidance, and direction for our quarterly programs and our annual SOX summit.

Executive Advisors:

- Encourage members to share experiences and best practices
- Provide input on the agenda and speakers for virtual and in-person events
- Facilitate and lead roundtable discussion at meetings
- Contribute to website forum with content and dialogue
- Prepare for and participate in event discussion
- Serve as ambassadors at the SOX summit

National Sponsor: Workiva

Save time, reduce risk, and streamline your compliance process.

Wdesk enhances communication, transparency, and accountability across SOX, audit, and risk teams.



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Wdesk helps my team work efficiently, make the right decisions, and be more collaborative in our approach to getting to a final conclusion on a control and its framework.

– Rex Roberts, Senior Director of Business Process and Controls

Sponsorship Opportunities

Organizations who will be considered for sponsorship are those that have the ability to advance the mission of the SOX & Internal Controls Professionals Group, (i.e., membership growth, industry expertise, and financial and in-kind support, including hosting meetings and events).

As a sponsor of the SOX & Internal Controls Professionals Group, you will have the opportunity to:

- Attend and provide expertise at quarterly events
- Share marketing materials, white papers, and collateral at quarterly events
- Display your company's logo and a link to your website on the SOX & Internal Controls Professionals Group website

Sponsors are expected to actively promote the SOX & Internal Controls Professionals Group to clients in their professional circles.

For more information contact:

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